

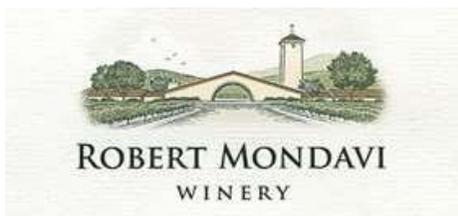


Working Wonders in Wood

**Real Wood.
Real Stories.**

MissionBell
reclaimed

The Story: California Wine Tanks



Founded in 1966, Robert Mondavi is one of the younger wine makers in the Napa Valley region. Although young, the winery has been recognized for producing some of the most acclaimed wines, especially with their Cabernet Sauvignon. Within one year of the winery's inception, they created the very successful Fume Blanc, a recreation of the Sauvignon Blanc.

Beaulieu Vineyard, or BV Wine, is one of Napa Valley's longest continually operating wineries. Founded in 1900 by Georges and Fernande de Latour, a beautiful place or "beau lieu" reflects the location in Rutherford where the winery was established. Beaulieu Vineyard's rich history provides insight into the craft of wine-making, making them a leader in Clone Reserve Cabernet Sauvignon.

For many years, these wineries used large wooden Redwood tanks to store, ferment, and age their wines. These tanks held 30-60 thousand gallons of wine and reached up to 19 feet tall and 20 feet wide. The wine would mature in these tanks for up to two years before it was bottled.

Now however, many wineries including Robert Mondavi and Beaulieu Vineyard are transitioning from old Redwood tanks to stainless steel tanks, with economics as the main driver. The stainless steel tanks provide wine-makers with more control over flavor and enable them to accelerate the aging process. This change in the industry has resulted in the availability of beautiful old growth Redwood that comes from these aged wine tanks. The Reclaimed Redwood brings beauty and a unique California history to projects that have an eye for quality and a taste for a unique story.

Mission Bell has acquired the Robert Mondavi and Beaulieu Vineyard wine holding tanks made from beautiful old growth Redwood.



FSC® Recycled 100%
Material #: CW-RW - California Wine Tanks, Redwood (*Sequoia Sempervirens*)